

ACADEMIC PROGRAM		MASTER OF BUSINESS ADMINISTRATION (MBA) (With focus in <i>Manufacturing Excellence</i>)
LANGUAGE OF INSTRUCTION		English
LOCATION		Abu Dhabi
BRIDGING PROGRAM		
The bridging courses are held before the start of the program start to introduce students to basic business knowledge and other soft skills. Students cannot be admitted to the program without completing the bridging courses, which provide valuable preparation for the program itself.		
Course Name		Duration (Hours)
Economic Development Strategy and Offsets		2
Introduction to Quantitative & Statistical Analysis		8
Learning Through Case Studies		8
Zodiak - Business Simulation Session		12
STUDY PLAN		
Course Code	Title	Credit Hours
1st Semester		
ECON 605	UAE in the Global Business Environment	3.00
STAT 640	Statistics & Quantitative Analysis	3.00
ACCT 601	Accounting for Senior Managers	3.00
GBUS 610	Field Project I	3.00
2nd Semester		
MIST 610	Information Systems In Business	3.00
MGMT 650	Global Operations Mgt. in a Service Environment	3.00
MGMT 660	Strategic Management in a Dynamic Environment	3.00
GBUS 620	Field Project II	3.00
3rd Semester		
MGMT 630	Business Ethics & Corporate Governance	3.00
ECON 651	Managerial Economics	3.00
FINC 610	Financial Management	3.00
GBUS 630	Field Project III	3.00
4th Semester		
MKTG 605	Marketing Management in an Electronic Age	3.00
MGMT 610	Strategic Human Resources Management	3.00
MGMT 620	Entrepreneurship & Innovation	3.00
GBUS 640	Field Project IV	3.00
DEGREE REQUIREMENTS		
The total number of Credit Hours required to complete the MBA program is forty eight (48) hours distributed among sixteen courses as follows: Core courses: 12 courses x 3 Credit Hours = 36 Credit Hours Field Project: 4 courses x 3 Credit Hours = 12 Credit Hours		