

DEAN'S MESSAGE

It is my pleasure to welcome you to the College of Business and Economics (CBE). We are very proud of our strong tradition of teaching, research and community service. The pride stems from our AACSB accredited undergraduate and graduate programs. Additionally, the Department of Accounting was AACSB accredited in 2012.

Our four undergraduate departments have continued to refine their offerings to match the needs of the nation. Our Executive Advisory Board has provided guidance in our curriculum and strategic plan. Students are also encouraged to study abroad at one of our many partner universities. You will find our faculty to have graduated from some of the best universities in the world. In fact, they come from many parts of the globe - more than 30 nationalities.

Our faculty takes great pride in their research accomplishments with more than 2,000 citations of their work by fellow researchers have been recorded. The faculty has extensive work experience and UAE community service which will enhance your learning experience.

Each student is placed in a one-semester internship prior to graduation and many receive job offers based upon this experience.

The College of Business and Economics also offers a number of graduate programs including an MBA, DBA and our new Master in Professional Accounting. Graduate students are invited to participate in an international experience each year. You will find our operating staff friendly and helpful. We look forward to meeting you in the future in one of our programs.

Prof. Mohamed Madi
Acting Dean, College of Business & Economics

OVERVIEW OF THE COLLEGE

The College of Business and Economics (CBE) has been offering business programs since 1977. Over the years, these programs have gone through several processes of assessment and evaluation by external reviewers from the US. The CBE has incorporated standards set by the Association to Advance Collegiate Schools of Business (AACSB) into its planning process since 1993. The CBE was the first College of Business in the Middle East to be accredited by AACSB. AACSB described the CBE as "A dynamic organization, which views its role as fulfilling the needs of both the UAE economy and its students", and cited the college's engaged staff and strong research culture.

In 2005, a major revision of the CBE strategic plan was undertaken. It established a number of important themes such as market-driven development processes involving the CBE stakeholders, a focus on interactive learning, use of modern instructional technology, combination of general ethics with Islamic values, a cooperative and supportive relationship with the external community, applied research emphasis and, above all, a continuous environment of improvement. These central themes continue to be reflected in the current CBE strategic plan.

The CBE consists of four departments: Department of Accounting; Department of Economics and Finance; Department of Statistics and the Department of Business Administration, each offering a wide range of undergraduate and graduate degree programs. The language of instruction is English and the faculty focus on the quality of the learning experience for each student.

The CBE continues to support the UAE as it is committed to being a knowledge-based economy in which education and research play a critical role.

ACADEMIC PROGRAMS

Undergraduate:

Bachelor of Accounting
Bachelor of Economics
Bachelor of Finance and Banking
Bachelor of Statistics
Bachelor of Management Information Systems
Bachelor of Science in Business Administration (Marketing)
Bachelor of Science in Business Administration (Supply Chain Management and Logistics)
Bachelor of Science in Business Administration (Entrepreneurship)
Bachelor of Science in Business Administration (Human Resources Management and Development)

Master Programs:

Master of Business Administration (General Business)
Master of Professional Accounting

DBA Program:

Doctor of Business Administration (General Business)

UNDERGRADUATE INFORMATION

Admission Criteria

To be eligible for admission to United Arab Emirates University (UAEU), applicants must obtain a minimum of 75%, from either the Science or Arts stream on their Grade 12 Certificate. Applicants must also have a valid National Identity Card and a valid UAE passport.

Interested candidates should use the common National Admissions and Placement Office (NAPO) application form to apply to UAEU. The form is available from secondary schools, UAEU's Admissions Office, or NAPO.

Success at UAEU requires proficiency in both Arabic and English languages. Students admitted to the University are placed either directly into the undergraduate degree program or into the University Foundation Program (UFP). UFP is the bridge between your high school and the degree programs offered at UAEU. Your placement in a UFP course level will depend on your scores in the UFP Placement Exams. There are three levels in English, and two levels in each of the following three subjects: mathematics, computer technology and Arabic.

To be considered for direct admission to an undergraduate degree program, applicants must satisfy the following requirements:

- a) Proof of English-language proficiency, which may take one of the following forms:
 - an internet-based TOEFL minimum score of 61
 - an IELTS minimum score of 5.0

- b) pass placement tests in Mathematics (Algebra and pre-Calculus), Computer Technology and Arabic Language

** Please note that these are the minimum admission criteria: further details can be obtained from the Admissions Department.*

Graduation Requirements

The duration of the undergraduate degree programs is approximately 4 years. Students are required to complete 120 credit hours. Students must complete the minimum 7 semester curriculum plan or maximum 14 semester curriculum plan with a minimum GPA of 2.0, including the internship.

Internships

UAEU has integrated mandatory internships for all students as part of their degree program. Our CBE students are required to take a 4 week preparation course, prior to starting their 3 month internship. Our Career Unit places students in national and international private and government organizations for the period of their work placement. Internships add a significant real-world component to the students' education, and provide students with the opportunity to earn academic credit, while gaining valuable work experience.

Career Opportunities

A degree from the College of Business and Economics opens many doors for career opportunities in the business world, both in private and government organizations. Many of our students go on to follow successful careers in their subject speciality, others pursue more general business careers, while some graduates have successfully started their own small businesses. The undergraduate academic programs section explains the types of jobs available upon completion of each program.

UNDERGRADUATE ACADEMIC PROGRAMS

DEPARTMENT OF ACCOUNTING

Bachelor of Accounting

The Accounting program is the first in the GCC and MENA region to be AACSB-Accounting Accredited, and only the tenth worldwide, outside North America.

The Bachelor of Accounting degree is designed to provide a comprehensive accounting education for students interested in learning about the preparation of businesses' financial statements and how these are audited; use of accounting information for managerial decisions; use of advanced management accounting techniques for strategy implementation and performance management; advanced accounting issues. The degree is also accredited from ACCA, which is one of the largest international professional accounting organizations which qualifies professional accountants. This accreditation means that our graduates are exempt from up to 50% of the examination papers required in order to become ACCA certified.

Accounting graduates can follow the postgraduate path through the department's AACSB-Accounting Accredited Master in Professional Accounting (MPA) which would then lead them to a PhD in Accounting.

DEPARTMENT OF ECONOMICS AND FINANCE

Bachelor of Finance and Banking

The Finance and Banking Bachelor degree prepares students for a challenging and rewarding career in an evolving business environment where the know-how of all finance tools and techniques is a

must. Becoming an investment banker, stockbroker, financial or credit analyst, stock exchange trader, financial planner, a banking professional or even being able to manage your own investment portfolio, requires a solid background in finance. We prepare students to take the challenge and reap the rewards with our real-world curriculum, wide range of courses, state-of-the-art facilities and internationally qualified faculty. The finance major includes topics such as: Principles of Finance, Investment Analysis, Portfolio Management, Financial Derivatives, Corporate Finance, Islamic Finance and Banking, and much more, with emphasis placed on practical applications and solving real-life problems. Our program of study prepares graduates for decision-making positions in corporations and financial services firms such as banks, brokerage firms, investment companies and financial advisory houses.

Bachelor of Economics

The Economics Bachelor degree aims to equip students with the basic tools of economic analysis, including quantitative techniques, which are necessary to understand the functioning of a modern economy and to analyze economic problems and policy issues. The major prepares students to effectively use their acquired quantitative skills that are important in many businesses and government agencies. Students also acquire and develop the writing and thinking skills that are critical to success in their future careers. Students majoring in Economics will be able to engage in exciting and creative analyses of real-world problems that form the basis for the teaching of key principles of economic analysis and a range of sophisticated techniques of data and graphical analysis. Economics majors pursue a wide range of careers in industry, trade, finance and banking, law, government, and education.

DEPARTMENT OF STATISTICS

Bachelor of Statistics

The Bachelor of Statistics at UAEU introduces the fundamentals of probability and statistical inference (estimation & hypothesis testing) which cover design of experiments, sampling techniques and regression & time series analysis. Two distinctive features of the program are: the emphasis of business applications (e.g., forecasting financial & economic indicators, marketing surveys, audit sampling, decision making, quality control, etc.), and the reinforcement of lecture materials by closely integrated computer packages using real (local, where available) databases.

Graduates of the Department of Statistics go on to become consultants or researchers in many fields, including medicine, government, education, agriculture, business and law, using statistics on a daily basis to perform the functions of their jobs. They are employed in statistics departments of government offices, ministries, the police, the armed forces and the Department of Economic Development, as well as in a variety of private companies.

DEPARTMENT OF BUSINESS ADMINISTRATION

Bachelor of Management Information Systems (MIS)

An MIS professional contributes in business processes through four major channels and therefore the MIS curriculum focuses on:

- Business Fundamentals: MIS professionals must have a broad business perspective.
- Analytical and Critical Thinking: Management information system professionals must have strong analytical and critical thinking skills.
- Technology: Information system professionals must design and implement solutions that enhance organizational performance.
- Ethical, Interpersonal, Communication, and Team Skills: Information system professionals must exhibit strong ethical principles and have good interpersonal communication and team skills.

Bachelor of Business Administration

The Bachelor of Science in Business Administration offers students several opportunities to prepare for careers in today's challenging world of business by delivering comprehensive study majors.

Entrepreneurship Track

The Entrepreneurship program offers students the opportunity to learn how to use their creative skills in designing and managing innovation-oriented companies. Entrepreneurship is particularly relevant for students who are looking for a career as a manager with leadership responsibilities to grow and develop the business, or for those who plan to own their own business. Graduates of the Entrepreneurship program are expected to be able to identify and generate business opportunities, drive business development initiatives, and manage a program of activities necessary to develop high value-added, unique products or services to new and existing markets, thereby increasing the value of respective offerings to customers, in addition to increasing the value of the firm. Graduates are also expected to be equipped with the general core business skills and functional areas such as strategic management, accounting management, human resources management, management information systems, marketing, and supply chain management and logistics. They will be prepared to assume responsibility for profit and loss for product groups, develop value-innovative strategic plans that generate additional sales, and create business cases for new product initiatives. They will be trained to be self-motivated, dependable, accountable, flexible, and resourceful, along with attaining excellent communication skills.

Marketing Track

Students majoring in marketing obtain a solid foundation in applying the basic disciplines (e.g., psychology, organizational behavior, economics, statistics) essential for understanding consumer/organizational buying behavior and for developing marketing strategies. More specifically, their studies and classroom experiences enable students to gain a broader understanding of brand equity, customer relationships, distribution systems, pricing structures and other key aspects of marketing.

Supply Chain Management and Logistics (SCML) Track

The Supply Chain Management & Logistics major provides students with the managerial foundations and analytical skills needed to implement supply chain principles into modern organizations. These skills are crucial for the UAE to compete in the future and provide services of the highest standard to its citizens and residents.

This program prepares students to assume roles as Supply Chain Management professionals or senior managers in organizations working in the UAE, GCC, and worldwide. Graduates of this program will work with marketing, operations, accounting, finance, and information systems to ensure that products/ services are created and delivered, based on a total system view from suppliers to end customers.

In addition to knowing about supply chain management, SCML graduates will be equipped with core business skills in functional areas such as cost accounting, human resources, management information systems, marketing, and operations, in addition to basic skills such as critical thinking, leadership, and teamwork.

Human Resources Management & Development (HRMD) Track

Today, organizations around the world realize that people are the key asset for any organization and that they play a critical role in creating the successes and overall achievements of organizations. Human Resources Management (HRM) is the function within an organization that is concerned with designing and implementing systems and practices to ensure the most effective use of employees' skills, knowledge, abilities, and talents to accomplish organizational goals.

Thus the HRMD major is designed to provide students with the basic knowledge and analytical skills needed for the effective management of human resources in local and international organizations.

The program intends to prepare students to examine the strategic challenges faced by different types of organizations in formulating and administering their human resources policies and procedures. Issues related to strategic human resources management, HR planning, staffing, training, and performance and rewards management are discussed in the various courses offered in this program.

GRADUATE INFORMATION

Master of Business Administration (MBA) – General Business

Our MBA is a part-time evening program, which enables you to continue your career while you are studying.

The MBA Program was established in 2001 and is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). It offers advanced graduate management education to qualified businessmen and businesswomen in the United Arab Emirates.

Our MBA program provides a transformational learning experience for those already working in the world of business. The ideas, perspectives, knowledge and tools you acquire while you are in the program will have a powerful and lasting impact on you and your career. The MBA program is currently offered in Abu Dhabi and Al Ain.

Admission Criteria

- Candidates must hold a Bachelor's degree from an accredited university recognized by the Ministry of Higher Education and Scientific Research. The degree may be related or unrelated to business.
- Candidates must have a cumulative GPA of 2.5 on a 4.0 scale or equivalent at undergraduate level.
- Candidates must have a minimum of three years work experience, so that they have a better understanding of business conditions and can contribute to the discussion and teamwork dimensions of the program.
- Since the program is conducted entirely in English, candidates must have an approved internet-based TOEFL score of 79, a paper-based TOEFL score of 513 (only from United Arab Emirates University) or IELTS (Academic) score of 5.5.
- A Statement of Purpose is required, outlining the candidates motivation to join the MBA program.
- All candidates will be required to have a formal interview in English. The applicant may be asked to write a short paragraph in English during the interview process.

Fee Structure

Description	Al Ain	Abu Dhabi
Non-Refundable Application Fee	350	350
Bridging Program	3,000	3,000
4 Semesters @AED21,600/Semester	86,400	
4 Semesters @AED32,400/Semester		130,000
TOTAL (AED)	89,750	133,350

Graduation Requirements

The program is organized on a cohort basis. Students are expected to complete the degree requirements in 4 semesters (two academic years). They must complete the minimum required 48 credit hours consisting of 16 courses with 3 credits each.

The 16 courses include:

- 12 Common Core Courses (36 credit hours)
- 4 Elective Courses (12 credit hours)

Master of Professional Accounting (MPA)

The Accounting Department of the CBE has launched the first AACSB-accredited MPA program in the GCC and MENA region to meet local demands by accounting practitioners and managers.

As there is currently a great need for professional accounts in the UAE, we consider that this program will attract applicants from top businesses and companies. The MPA program caters for practicing accountants and managers who would like to further their education with a graduate degree in Accounting. The degree will also be a natural route to a Doctorate of Business Administration (DBA). The MPA is held in our Abu Dhabi campus.

Students whose first degree is not accounting, or with limited or no background on accounting and/or Business will have to successfully complete foundation courses before they are formally admitted to the program. However, those courses will not count towards the final credit hours of the program. Those students who have a limited background in accounting (mainly business students), will be asked to successfully complete two foundation courses, before they are admitted to the program. As for students with no relevant degree (mainly non-business students), they will be asked to take four foundation courses. In addition, each applicant with no business background will be subject to an individual assessment on a case-by-case basis, to make sure that the student has the basic competencies and knowledge (mainly in economics and statistics) needed for the program.

Admission Criteria

- Candidates must hold a Bachelor's degree from an accredited university recognized by the Ministry of Higher Education and Scientific Research.
- Candidates must have a cumulative GPA of 2.5 on a 4.0 scale or equivalent at undergraduate level.
- Candidates must have a score of at least 5.5 on the IELTS (Academic) exam, or equivalent. The test score must be less than two years old. (This requirement may be waived for applicants with a degree from an accredited university in an English-speaking country (e.g. USA, UK, Canada, Ireland, Australia, New Zealand, etc.).
- A complete application package must include the following:
 - a. Completed application form
 - b. The required non-refundable application fee stated on the form (AED 1,000). This fee must be paid prior to consideration of the application
 - c. Two certified copies of official transcripts from all colleges or universities attended (the applicant must arrange for these to be sent directly to the Office of the Registrar and Dean of Enrolment)

d. An official copy of the applicant's IELTS certificate or equivalent

- Candidates with no degree in Accounting but with a business background will be required to successfully complete two pre-requisite foundation courses.
- Candidates with no degree in accounting and no business background will be required to successfully complete four pre-requisite foundation courses. In addition, a case-by-case assessment will be made for each candidate.
- Candidates will be required to have a formal interview in English.
- Candidates will be required to submit two letters of recommendation.

The Final decisions concerning a student's acceptance into the program rest with the MPA Admissions Committee.

Fee Structure

The fees for the MPA are AED 100,000, inclusive of application and registration fee.

Graduation Requirements

The total number of credit hours required to complete the MPA program is thirty-six (36) hours, comprised of twelve units as follows:

- Core: 8 courses X 3 credit hours = 24 hours
- Electives: 4 courses X 3 credit hours = 12 hours

Teaching will be through evening sessions. Each semester (Fall and Spring) will be divided into two quarters, two courses offered each quarter. This translates into students being able to do 8 courses every academic year, needing 3 semesters to complete the 12 courses required. Each course is equivalent to 3 credit hours which are equivalent to 48 contact hours (inclusive of class hours, compulsory group work, and supervised field projects). Students are expected to achieve a minimum GPA of 3.0 to graduate.

Doctor of Business Administration (DBA) – General Business

The DBA program comprises a total of eight courses, varying from 1.5 to 7.5 credits, for a total of 24 credits or 256 contact hours. This is followed by a 24 credit dissertation.

For each of the courses, students will be required to carry out substantial individual reading, research, class preparation and assignments. Assessment will be by a combination of individual assignments and examinations. Academic standards will be at doctorate level and students will be required to pass each course before proceeding to the next.

The program is designed to involve at least three and a half years of part-time study and research, has a normal expected completion time of four years, and must be completed in a maximum of six years. The coursework units will be presented during each of four consecutive semesters, in the following sequence: The Philosophy of Social Research, Qualitative Research Methods, Quantitative Research Methods, Introduction to Business Research, Research in Support of Business Functions, Literature Review and Critique, Human Factors and Social Responsibility, followed by a research elective. All eight coursework units must be passed in sequence before the dissertation is commenced. The language of instruction is English.

Admission Criteria

- a completed Master's degree in business (MBA, MA, MSc or equivalent) or in a related discipline from an accredited university recognized by the Ministry of Higher Education and Scientific Research with a minimum GPA of 3.0;
- at least five years of combined relevant work experience at executive/management level pre or post Masters;
- English language test scores of at least 6.0 in IELTS (Academic) or 550 on the paper-based TOEFL exam, or a score of 87 on the internet based test (TOEFL iBT) or a score of 220 on the computer based TOEFL test;
- three letters of recommendation;
- a 1,000-word outline of your motivation to join the DBA program;
- a personal interview with the DBA Program Director and/or other DBA faculty members.

Fee Structure

Fees	Tuition per Credit Hour	Total (AED)
Course Work	8,400	201,600
Dissertation Research	2,100	50,400
Application Fee		500
Total Fees (AED)		252,500

Graduation Requirements

The program is completed after passing the eight coursework units and upon successful submission and defence of the dissertation. Students are expected to maintain a minimum GPA of 3.0 to graduate.

RESEARCH CAPABILITIES

The College of Business and Economics has a talented body of faculty, administrators, and staff dedicated to furthering the College's vision for excellence in global leadership, management and business education. The College's leading experts research a broad spectrum of topics including sequential analysis, decision making, e-business, strategic management accounting, taxation, and risk management, among many others. Faculty at the College publish in top journals, and their work is focused on benefiting UAE society at large. Faculty members have published in various journals including: British Accounting Review, Applied Economics, International Review of Financial Analysis among many others.

CONSULTANCY AND COMMUNITY SERVICE

The faculty members actively participate in institutional, community and professional service at all international, regional and local levels. These participations include serving on editorial boards, committees at various levels, organizing committees, refereeing for journals and conferences, etc. As for consulting and professional practices, the departments maintain continuous relationships with local and international organizations and accounting firms. The accounting department members supervise interns at professional firms, contribute to the development of the national profession, and maintain and extend stronger rapports with regional and international professional institutions.

Faculty are embarked on internally and externally funded research projects. These research projects cover the UAE's needs and extend further to broader international themes to contribute to accounting academia and the accounting profession in general.

The Department of Statistics offers statistical consulting services to public and private organizations around the country. It has helped many organizations to conduct and analyze surveys of employees and customers. The department is also active in organizing workshops and training on the use of statistics in the workplace.

The Department of Business Administration is actively involved in field-based research involving UAE's local government and private business organizations. The department has been successful in establishing its brand image in solving problems of local businesses through research-based innovative solutions. It has been able to create, support, and enhance research productivity of the faculty in all areas of strategic importance while working closely with local business and keeping themselves abreast with the developments at the global level.

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