

Bachelor of Business Administration in Entrepreneurship Model Study Plan (2025-2026 Cohort onwards)

For Students Admitted to the University from the Fall Semester Total Degree Credit hours: 120

	Semester	Course Code		CH Course type	Secretter	Course Code		CH	Course type
Year 1	1			2 Support course					Support course
				2 Support course		MICTG20G			College Requirement
	(Fall)			2 Gen. Ed. Theme 2: Academic Language Proficiency			Principles of Macroeconomics	3	Support course
			Principles of Microeconomics	2 Support course					Research Learning Line
		MGMT201	Fundamentals of Management and Organizational Rehavior	2 College Requirement		GETT113	introduction to Artificial Intelligence		Gen. Ed. Theme 3: Innovation
1								Ц	
12	3		Innovation and Creativity	2 Specialization	4		Managing with Analytics	~	College Requirement
				2 Specialization	4		international Entrepreneurship	2	Specialization
泵	(Fall)		Fundamental of Cost & Managerial Accounting	2 Support course	(Spring)	99VT265	Business Law [6]	2	Support course
×				2 Research Learning Line			Business Finance		Support course
		GZ 62222	Fundamentals of innovation and Entrepreneurship	2 Gen. Ed. Theme 4: Entrepreneurship		MKTG200	Advertising and integrated Marketing Communications	~	Specialization
				25				15	
	5		Marketing Research	2 Specialization					Gen. Ed. Theme 1: UAE National Identity
14			Data Management and Organization	2 Specialization					Specialization
•	(Fall)		Operations Management	2 Support course					Specialization
×			Research Methods in Business and Economics	2 Research Learning Line		ENTRACS			Specialization
		Dective	Student chaice	2 Major Elective		Dective	Student choice	2	Major Elective
								15	
Year	7			2 Gen. Ed. Theme G or 7 or 8 or 9 or 10		ENTRAIS	Developing an Entrepreneurial Venture	4	internship
				2 Specialization	8				
				2 Learning in Action	(Spring)			Ш	
	(Fall)			2 Gen. Ed. Theme S: Sustainability					· · · · · · · · · · · · · · · · · · ·
		Dective	Student chalce	2 Gen. Ed. Theme G or 7 or 8 or 9 or 10					
		Elective	Student chalce	2 Major Elective				Ш	