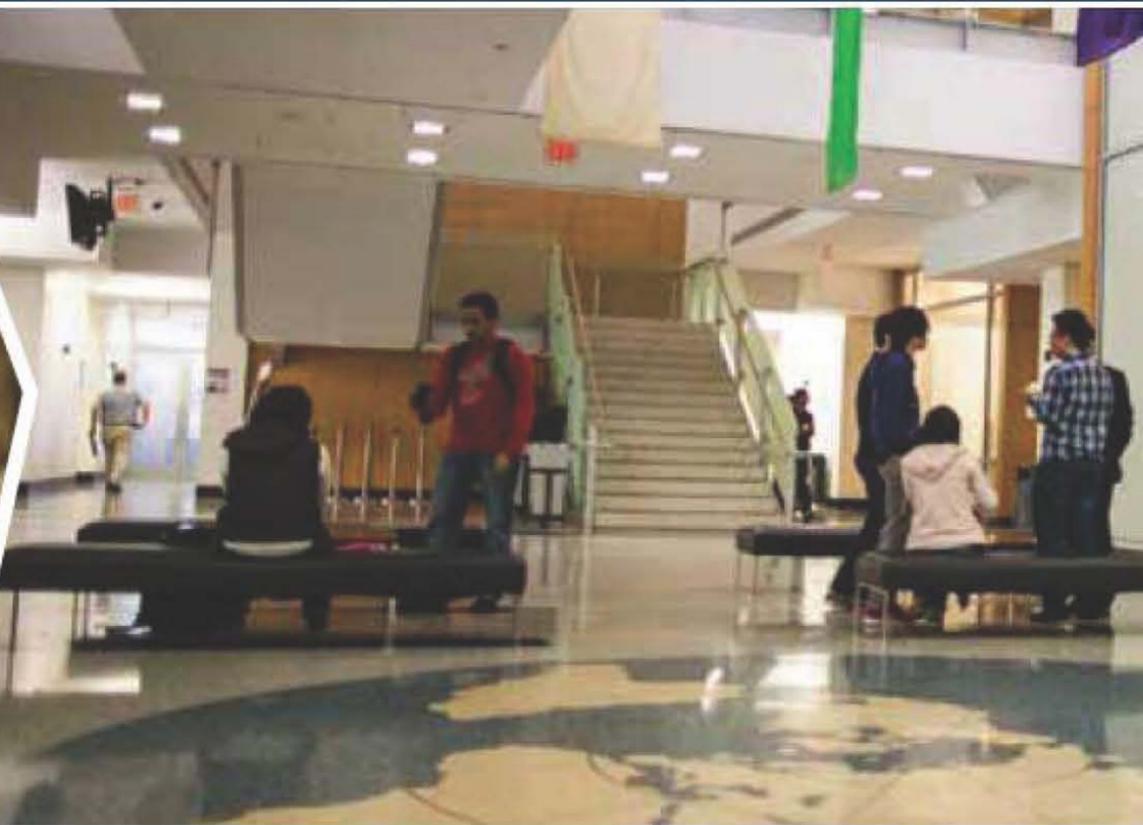


UAEU مركز التعليم المستمر
Continuing Education Center

جامعة الإمارات العربية المتحدة
United Arab Emirates University



EMERGING TOPICS ON LEADERSHIP & INNOVATION 2020



5-day Immersive Program in Washington D.C.



Experiential learning is being able to demonstrate the intentionality in the way a student approaches the experience, how they learn by meeting objectives, document, describe what they would do different next time, and formally work through all the processes they are presented — this is what employers and others are looking for.

Innovation leadership is a philosophy and technique that combines different leadership styles to influence employees to produce creative ideas, products, and services.

What Leaders Need Now Is Innovation Leadership. They need it for themselves as they learn to operate in challenging, unpredictable circumstances. They also need to create a climate for innovation within organizations. Innovative systems, tools, and thinking are essential for organizational health and future viability

Continuing Education Center is proud to offer an Experiential Learning Program in Washington DC covering Innovation Leadership.



EMERGING TOPICS ON LEADERSHIP AND INNOVATION

This program will cover the following topics:

- Transactional and Transformational Leadership
- Authentic Leadership
- Servant Leadership
- Leadership Mindset
- Design Thinking
- Designing Innovative Network
- Organizational Climate
- Cultures of Trust
- Incremental and Disruptive Innovation
- Leadership Roles in Different Industries
- Women in Leadership

Site Visits

All classes will be held at GW University
State Department
Halcyon House Incubator
Institute of Peace
U.S Congress
1776 Incubator
Corcoran Museum
Breakfast Series with Leaders from Art,
Policy Business, Education, & Non-
Profit Organizations





The Continuing Education Center - UAEU

The United Arab Emirates University established the Continuing Education Center upon the Chancellor's Decree Number 231 in 1998 to transfer the role of the university to the serve the society and to maintain interest in human capital as a tool for development. Continuing education programs are designed to meet the needs of institutions, individuals and different sectors of the community for growth through developing skills, acquiring knowledge and exploring potential.

The International Council for Small Business

The International Council for Small Business (ICSB) devoted to the interests and advancement of small businesses globally. They aspire to be the premier global platform in support of Small and Medium-sized Enterprises.

ICSB:

- Founded in 1955, is the oldest and largest nonprofit organization devoted to small businesses internationally.
- Represented in over 85 countries, is the platform that distributes new knowledge and information on small business management and entrepreneurial development.
- Is the originator of the United Nations' Resolution to create an International Name Day dedicated to Micro-, Small, and Medium-sized Enterprises on June 27 (MSMEs Day).
- Holds a premier World Congress is held every June around the world and brings together leaders, experts, and entrepreneurs.

Faculty Examples



Ayman El Tarabishy

Dr. Ayman El Tarabishy is currently a Teaching Professor of Management at the George Washington University School of Business. He is an award-winning author and teacher, and was recently awarded the Most Outstanding Faculty Member (voted for by students) for five consecutive years (2010–2015). Dr. Tarabishy is the only faculty member in the GW School of Business that teaches in two nationally-ranked programs. He developed the first Social Entrepreneurship and Innovation and Creativity courses offered to MBA and undergraduate students throughout the GW School of Business.

Dr. El Tarabishy is the originator of the United Nations International Day for Micro, Small and Medium Enterprises (MSMEs Day) that will always be celebrated on June 27th. MSMEs Day recognizes the important of entrepreneurs and small businesses worldwide.

Dr. El Tarabishy is also the Executive Director of the International Council for Small Business (ICSB), the oldest and largest non-profit organization across the globe devoted to advancing small business research and practices. ICSB is a coalition of more than a dozen national organizations across the globe and represented in over eighty countries.

Dr. El Tarabishy previous work experience included the World Bank in the Corporate Strategy Group. He helped develop and manage their technology strategy for the Development Marketplace Program. The program's mission was to identify and support creative cutting-edge solutions to the most pressing world social and economic concerns. To date, the Global Development Marketplace competition has disbursed over US \$100 million in awards to 600 winning proposals.

More information: <https://business.gwu.edu/ayman-el-tarabishy>

Paul Swiercz



Dr. Paul Michael Swiercz is a professor and chairman of the Department of Management (2005-2008, 2013-present) at The George Washington University in Washington D.C. Dr. Swiercz has published more than 35 refereed research articles; his case studies on Home Depot and Delta Airlines have appeared in six best selling strategy text books. His case study — Food Lion vs. the UFCW: Time for a Change? — was selected for the Best Case Award by the 2002 Academy of Management. He has been interviewed by numerous news organizations including CNN and has taught and presented seminars in Greece, Cyprus, France, Germany, Trinidad and Brazil.

Dr. Swiercz served as editor (1998-2002) of the journal Human Resource Planning and is director of the Strategic HRM Partnership Project at GWU, developer of the SWIF Learning (Student Written – Instructor Facilitated Case Writing) and co-developer of the Cognitive Intrusion of Work Scale (CIW). In his capacity as a consultant and trainer he has directed workshops for ATT, General Motors, Cornell University, Telecom Egypt, the State of Georgia, China Petrochemical Corporation, the Pentagon, and others.

Dr. Swiercz is the founder and principal in the firm Executive Selection and Development International (ESDI) and developer of the workshop Strategic Business Thinking: A Skill Building Workshop for Competitive Thinkers.

More information: <https://business.gwu.edu/paul-michael-swiercz>

George Solomon



Dr. George T. Solomon is currently a Professor of Management and co-founder and Director for the Center for Entrepreneurial Excellence (CFEE) at the George Washington University School of Business. He also serves as Editor-in-Chief of the Journal of Small Business Management. Dr. Solomon is the past president of the United States Association for Small Business and Entrepreneurship (USASBE) and the International Council for Small Business (ICSB).

From 1976 until 2004, Dr. Solomon held various managerial positions at the SBA including director of the Office of Special Initiatives and deputy associate administrator for Business Initiatives Education and Training where he managed a staff of six to fifteen professionals.

Dr. Solomon has published and edited over 130 articles, books of readings, book chapters, reference materials and proceedings articles in both the areas of entrepreneurship/small business management and organizational behavior & dynamics. He is a colleague of the Creative Education Foundation, a Justin G. Longenecker Fellow of the United States Association for Small Business and Entrepreneurship, a fellow of the Small Business Institute Director's Association and a Wilford White Fellow of the ICSB. He currently serves as chair for the Wilford L. White Fellows and was past chair of the Justin G. Longenecker Fellows. He is one of only four individuals in the United States to be so honored by all three organizations. Dr. Solomon was awarded in 2013 and 2016 the Peter B. Vaill Award by the GW School of Business for his work with doctoral students.

More information: <https://business.gwu.edu/george-t-solomon>

Liesl Riddle



Liesl Riddle is the associate dean of graduate programs and an associate professor of international business and international affairs at the George Washington University School of Business.

Dr. Riddle has written extensively about diasporas and development, international entrepreneurship, and trade and investment promotion. She co-authored the first published study about diaspora investment in *The Journal of International Business Studies* in 1999. Having examined diaspora investment and entrepreneurship for over 25 years, Dr. Riddle has conducted research with diaspora communities in the USA and Europe originating from countries of origin in Africa, Asia, the Caribbean, Europe, Latin America and the Middle East. Since 2006, she has led the GW Diaspora Capital Investment Project, which generates and disseminates learning about diaspora investment and its role in development to assist private-sector firms, policymakers, diaspora organizations, diaspora entrepreneurs and researchers.

Dr. Riddle consults on diaspora engagement-related issues for international organizations and government agencies, such as the United Nations, the World Bank, the U.S. Agency for International Development (USAID), the International Organization for Migration (IOM), the International Centre for Migration and Policy Development (ICMPD), and for private-sector clients including Western Union. She is a member of the advisory board of Homestrings, an online investment platform for diaspora investment, and the African Diaspora Network in Silicon Valley. She also was one of the original partners of the African Diaspora Marketplace, a business plan competition co-sponsored by USAID, Western Union and the George Washington University. She is a founding member and former director of GW's Diaspora Research Program and is a faculty advisor for GW's Center for International Business Education and Research (CIBER) in the area of diaspora investment and entrepreneurship.

More information: <https://business.gwu.edu/liesl-riddle>



RECOMMENDED HOTELS TO STAY IN

HOTEL HIVE

2224 F St NW, Washington, DC 20037.
(202) 849-8499



STATE PLAZA HOTEL

2117 E St NW, Washington, DC 20037
(202) 861-8200

FOR MORE INFORMATION,
PLEASE CONTACT:

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