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PhD Dissertation Defense

<u>Titled</u>

THE IMPACT OF SOCIAL MEDIA ON IMPROVING ENGLISH LEARNING SKILLS, A CASE STUDY OF UAE

by

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<u>Date & Venue</u>

10:00 AM
Wednesday, 26 February 2020
Room 1078, H1 Building

<u>Abstract</u>

Social Media is one of the current forms of media that have diverse qualities and characteristics. It has several facilities on the same channels such as communication, image sharing, texting, and audio and video sharing. Additional features that are present include faster publication, wide coverage, linking people globally, and direct connections with a wide range of people. It is essential to point out that social media is the cheapest and one of the fastest ways to access the world. Therefore, it is one of the most important technological tools for people of all ages. Today, the use of social media is growing day by day at a significant rate. It is in this domain that students can meet with their classmates and their teachers. They can easily communicate issues that are of significance and are related to their learning process. It is thus logical to find that social networking sites (SNS) can be a great platform for teaching and learning of the English language. Especially for developing English reading and writing, students can utilize the SNS on a regular basis. This proposal suggests that social media should be incorporated into the UAE pedagogical system in order to significantly improve the reading and writing skills of the students. The proposed methodology incorporates experimentation comprising both quantitative and qualitative data in which interviews as well as questionnaires will be used. The teachers and students will be chosen from three public and five private schools in the United Arab Emirates using simple random sampling. In particular, 16 teachers will be subjected to recorded interviews, while 300 students will be given questionnaires in which both qualitative and quantitative data will be obtained. The obtained data will be analyzed using their respective software. The project is expected to take place over a ten-month period . The expected results of this particular study should prove whether social media websites can be used as a platform for supplementing classroom teaching to create a more effective learning environment. It is also expected to demonstrate that this change will highly improve the level of English speaking and writing skills of the students

Keywords: *Social Media, technology, English language, reading skills, writing skills, UAE.*