Bachelor of Science in Applied Sociology and Social Data Analytics Model Study Plan (2023-2024 Cohort onwards)
Concentration 1: Sociology of Consumption
For Students Admitted to the University for Fall and Spring Semester
Total Degree Credit hours: 120

Semester	Course Code	Course Title	CH	Course type	Semester	Course Code	Course Title	CH	Course type
1 (Fall)	ESPU1014	Introduction to Academic English for Humanities and SS	3	Gen Ed Course (Cluster 1: Area 2: English Communication)	2 (Spring)	SOC101	Introduction to Sociology	3	Specialization
	GESU121	Sustainability	3	Gen Ed Course (Cluster 1: Area 3: Sustainability)		ISLM101/GEIS101	Biography of the Prophet "Sira"	3	Gen Ed Course (Cluster 2: Area 4: Islamic Culture)
	PHI180	Critical Thinking	3	Gen Ed Course (Cluster 1: Area 4: Critical Thinking)		SOC103	Analysis of Contemporary Social Problems	3	Specialization
	Elective	Student choice	3	Gen Ed Course (Cluster 1: Area 5: Quantitative Reasoning)		Elective	Student choice	3	Gen Ed Course (Cluster 2: Area 1: Humanities and Fine Arts)
	GEIT112	Fourth Industrial Revolution	3	Gen Ed Course (Cluster 1: Area 3: Fourth Industrial Revolution)		Elective	Student choice	3	Gen Ed Course (Cluster 2: Area 2: Social and Behavioral Sciences)
3 (Fall)	Elective	Student choice	3	Gen Ed Course (Cluster 3: Area 1: Natural Sciences)	4 (Spring)	STAT216	Social Data Analysis I	3	Specialization
	GEIE222	Fundamentals of Innovation and Entrepreneurship	3	Gen Ed Course (Cluster 1: Area 1: Innovation and Entrepreneurship)		HSS105/GEEM105	Emirates Studies	3	Gen Ed Course (Cluster 2: Area 3: Emirates Society)
	SOC100	Information and Data Literacy	3	Specialization		SOC327	Survey Research and Questionnaire Design	3	Specialization
	SOC280	Social Theory	3	Specialization		SOC203	Ethics in Applied Sociology	3	Specialization
	SOC290	Social Research Methods	3	Specialization		SOC104	Sociology of Culture	3	Concentration
5 (Fall)	SOC350	Policy Brief and Report Writing	3	Specialization	6 (Spring)	SOC304	Demography	3	Specialization
	SOC324	Applied Research for Social Challenges	3	Specialization		SOC335	Social Network Analysis	3	Specialization
	SOC329	Consumption Research Practice	3	Concentration		SOC485	Integrated Capstone	3	Specialization
	SOC328	Applied Qualitative Methods	3	Specialization		SOC345	Economic Sociology	3	Concentration
	STAT316	Social Data Analysis II	3	Specialization		SOC338	Sociology of Pop Culture and Consumption	3	Concentration
7 (Fall)	Elective	Student choice	3	Major Elective	8 (Spring)	Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		Elective	Student choice	3	Major Elective
	MGMT201	Fundamentals of Management and Organizational Behavior	3	Concentration		Elective	Student choice	3	Major Elective
	SOC403	Research Project	3	Specialization		MKTG200	Principles of Marketing	3	Concentration
9 (Fall)	SOC404	Internship	6	Internship					

Bachelor of Science in Applied Sociology and Social Data Analytics Model Study Plan (2023-2024 Cohort onwards)
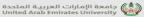## Concentration 2: Social Policy Analysis
For Students Admitted to the University for Fall and Spring Semester
Total Degree Credit hours: 120

Semester	Course Code	Course Title	CH	Course type	Semester	Course Code	Course Title	CH	Course type
1 (Fall)	ESPU1014	Introduction to Academic English for Humanities and SS	3	Gen Ed Course (Cluster 1: Area 2: English Communication)	2 (Spring)	SOC101	Introduction to Sociology	3	Specialization
	GESU121	Sustainability	3	Gen Ed Course (Cluster 3: Area 2: Sustainability)		ISLM101/GEIS101	Biography of the Prophet "Sira"	3	Gen Ed Course (Cluster 2: Area 4: Islamic Culture)
	PHI180	Critical Thinking	3	Gen Ed Course (Cluster 1: Area 4: Critical Thinking)		SOC103	Analysis of Contemporary Social Problems	3	Specialization
	Elective	Student choice	3	Gen Ed Course (Cluster 1: Area 5: Quantitative Reasoning)		Elective	Student choice	3	Gen Ed Course (Cluster 2: Area 1: Humanities and Fine Arts)
	GEIT112	Fourth Industrial Revolution	3	Gen Ed Course (Cluster 1: Area 3: Fourth Industrial Revolution)		Elective	Student choice	3	Gen Ed Course (Cluster 2: Area 2: Social and Behavioral Sciences)
3 (Fall)	Elective	Student choice	3	Gen Ed Course (Cluster 3: Area 1: Natural Sciences)	4 (Spring)	STAT216	Social Data Analysis I	3	Specialization
	GEIE222	Fundamentals of Innovation and Entrepreneurship	3	Gen Ed Course (Cluster 1: Area 1: Innovation and Entrepreneurship)		HSS105/GEEM105	Emirates Studies	3	Gen Ed Course (Cluster 2: Area 3: Emirates Society)
	SOC100	Information and Data Literacy	3	Specialization		SOC327	Survey Research and Questionnaire Design	3	Specialization
	SOC280	Social Theory	3	Specialization		SOC203	Ethics in Applied Sociology	3	Specialization
	SOC290	Social Research Methods	3	Specialization		SOC308	Global Migration, Mobility and Identity	3	Concentration
5 (Fall)	SOC350	Policy Brief and Report Writing	3	Specialization	6 (Spring)	SOC304	Demography	3	Specialization
	SOC324	Applied Research for Social Challenges	3	Specialization		SOC335	Social Network Analysis	3	Specialization
	SOC313	Sociology of the Family	3	Concentration		SOC485	Integrated Capstone	3	Specialization
	SOC328	Applied Qualitative Methods	3	Specialization		SOC334	Policy and Society	3	Concentration
	STAT316	Social Data Analysis II	3	Specialization		SOC318	Crime & Juvenile Delinquency	3	Concentration
7 (Fall)	Elective	Student choice	3	Major Elective	8 (Spring)	Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		Elective	Student choice	3	Major Elective
	SOC344	Policy and Society	3	Concentration		Elective	Student choice	3	Major Elective
	SOC403	Research Project	3	Specialization		PSO315	International Political Economy	3	Concentration
9 (Fall)	SOC404	Internship	6	Internship					

Bachelor of Science in Applied Sociology and Social Data Analytics Model Study Plan (2023-2024 Cohort onwards)
Concentration 3: Quality of Life Analysis
For Students Admitted to the University for Fall and Spring Semester
Total Degree Credit hours: 120

Semester	Course Code	Course Title	CH	Course type	Semester	Course Code	Course Title	CH	Course type
1 (Fall)	ESPU1014	Introduction to Academic English for Humanities and SS	3	Gen Ed Course (Cluster 1: Area 1: English Communication)	2 (Spring)	SOC101	Introduction to Sociology	3	Specialization
	GESU121	Sustainability	3	Gen Ed Course (Cluster 3: Area 2: Sustainability)		ISLM101/GEIS101	Biography of the Prophet "Sira"	3	Gen Ed Course (Cluster 2: Area 4: Islamic Culture)
	PHI180	Critical Thinking	3	Gen Ed Course (Cluster 1: Area 4: Critical Thinking)		SOC103	Analysis of Contemporary Social Problems	3	Specialization
	Elective	Student choice	3	Gen Ed Course (Cluster 1: Area 5: Quantitative Reasoning)		Elective	Student choice	3	Gen Ed Course (Cluster 2: Area 1: Humanities and Fine Arts)
	GEIT112	Fourth Industrial Revolution	3	Gen Ed Course (Cluster 1: Area 3: Fourth Industrial Revolution)		Elective	Student choice	3	Gen Ed Course (Cluster 2: Area 2: Social and Behavioral Sciences)
3 (Fall)	Elective	Student choice	3	Gen Ed Course (Cluster 3: Area 1: Natural Sciences)	4 (Spring)	STAT216	Social Data Analysis I	3	Specialization
	GEIE222	Fundamentals of Innovation and Entrepreneurship	3	Gen Ed Course (Cluster 1: Area 1: Innovation and Entrepreneurship)		HSS105/GEEM105	Emirates Studies	3	Gen Ed Course (Cluster 2: Area 3: Emirates Society)
	SOC100	Information and Data Literacy	3	Specialization		SOC327	Survey Research and Questionnaire Design	3	Specialization
	SOC280	Social Theory	3	Specialization		SOC203	Ethics in Applied Sociology	3	Specialization
	SOC290	Social Research Methods	3	Specialization		SOC301	Sociology of Sustainable Development & Globalization	3	Concentration
5 (Fall)	SOC350	Policy Brief and Report Writing	3	Specialization	6 (Spring)	SOC304	Demography	3	Specialization
	SOC324	Applied Research for Social Challenges	3	Specialization		SOC335	Social Network Analysis	3	Specialization
	SOC306	Environmental Sociology	3	Concentration		SOC485	Integrated Capstone	3	Specialization
	SOC328	Applied Qualitative Methods	3	Specialization		SOC309	Sociology of Work & Organizations	3	Concentration
	STAT316	Social Data Analysis II	3	Specialization		SOC336	Quality of Life and Well-being Analysis	3	Concentration
7 (Fall)	Elective	Student choice	3	Major Elective	8 (Spring)	Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		Elective	Student choice	3	Major Elective
	SOC339	Medical Sociology and Health	3	Concentration		Elective	Student choice	3	Major Elective
	SOC403	Research Project	3	Specialization		PHCM309	Population Health	3	Concentration
9 (Fall)	SOC404	Internship	6						

Bachelor of Science in Applied Sociology and Social Data Analytics Model Study Plan (2025-2026 Cohort onwards)
Concentration 1: Sociology of Consumption
For Students Admitted to the University for Fall and Spring Semester
Total Degree Credit hours: 120

Semester	Course Code	Course Title	CH	Course type	Semester	Course Code	Course Title	CH	Course type
1 (Fall) Year 1	GEAE101	Academic English for Humanities and STEM	3	Gen. Ed. Theme 2: Academic Language Proficiency	**2 (Spring)**	SOC101	Introduction to Sociology	3	Specialization
	GEEM110	Contemporary Emirati Studies	3	Gen. Ed. Theme 1: UAE National Identity		STAT101	Statistics in the Modern World	3	Support course
	GEIT113	Introduction to Artificial Intelligence	3	Gen. Ed. Theme 3: Innovation		SOC103	Analysis of Contemporary Social Problems	3	Specialization
	GEIE222	Fundamentals of Innovation and Entrepreneurship	3	Gen. Ed. Theme 4: Entrepreneurship		Elective	Student choice	3	Gen. Ed. Theme 6 or 7 or 8 or 9 or 10 or 11
	GESU121	Sustainability	1	Gen. Ed. Theme 5: Sustainability		Elective	Student choice	3	Gen. Ed. Theme 6 or 7 or 8 or 9 or 10 or 11
3 (Fall) Year 2	HSSR101	Fundamentals of Humanities and Social Sciences	3	College Requirement	**4 (Spring)**	STAT216	Social Data Analysis I	3	Specialization
	HSSR103	People, Places, and Society	3	College Requirement		SOC328	Applied Qualitative Methods	3	Specialization
	SOC100	Information and Data Literacy	3	Specialization		SOC327	Survey Research and Questionnaire Design	3	Specialization
	SOC280	Social Theory	3	Specialization		SOC203	Ethics in Applied Sociology	3	Specialization
	SOC290	Social Research Methods	3	Concentration		SOC104	Sociology of Culture	3	Concentration
5 (Fall) Year 3	SOC350	Policy Brief and Report Writing	3	Specialization	**6 (Spring)**	SOC324	Applied Research for Social Challenges	3	Specialization
	MGMT201	Fundamentals of Management and Organizational Behavior	3	Concentration		SOC335	Social Network Analysis	3	Specialization
	SOC338	Sociology of Pop Culture and Consumption	3	Specialization		Elective	Student choice	3	Free Elective
	SOC304	Demography	3	Specialization		SOC345	Economic Sociology	3	Concentration
	STAT316	Social Data Analysis II	3	Specialization		MKTG200	Principles of Marketing	3	Concentration
7 (Fall) Year 4	Elective	Student choice	3	Major Elective	**8 (Spring)**	Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		Elective	Student choice	3	Major Elective
	SOC329	Consumption Research Practice	3	Major Elective		SOC403	Research Project	3	Specialization
	Elective	Student choice	3	Major Elective					
	SOC485	Integrated Capstone	3	Specialization					
9 (Fall) Year 5	SOC404	Internship	6	Internship					

Bachelor of Science in Applied Sociology and Social Data Analytics Model Study Plan (2025-2026 Cohort onwards)
Concentration 2: Social Policy Analysis
For Students Admitted to the University for Fall and Spring Semester
Total Degree Credit hours: 120

Semester	Course Code	Course Title	CH	Course type	Semester	Course Code	Course Title	CH	Course type
1 (Fall) Year 1	GEAE101	Academic English for Humanities and STEM	3	Gen. Ed. Theme 2: Academic Language Proficiency	**2 (Spring)**	SOC101	Introduction to Sociology	3	Specialization
	GEEM110	Contemporary Emirati Studies	3	Gen. Ed. Theme 1: UAE National Identity		STAT101	Statistics in the Modern World	3	Support course
	GEIT113	Introduction to Artificial Intelligence	3	Gen. Ed. Theme 3: Innovation		SOC103	Analysis of Contemporary Social Problems	3	Specialization
	GEIE222	Fundamentals of Innovation and Entrepreneurship	3	Gen. Ed. Theme 4: Entrepreneurship		Elective	Student choice	3	Gen. Ed. Theme 6 or 7 or 8 or 9 or 10 or 11
	GESU121	Sustainability	1	Gen. Ed. Theme 5: Sustainability		Elective	Student choice	3	Gen. Ed. Theme 6 or 7 or 8 or 9 or 10 or 11
3 (Fall) Year 2	HSSR101	Fundamentals of Humanities and Social Sciences	3	College Requirement	**4 (Spring)**	STAT216	Social Data Analysis I	3	Specialization
	HSSR103	People, Places, and Society	3	College Requirement		SOC328	Applied Qualitative Methods	3	Specialization
	SOC100	Information and Data Literacy	3	Specialization		SOC327	Survey Research and Questionnaire Design	3	Specialization
	SOC280	Social Theory	3	Specialization		SOC203	Ethics in Applied Sociology	3	Specialization
	SOC290	Social Research Methods	3	Concentration		SOC308	Global Migration, Mobility and Identity	3	Concentration
5 (Fall) Year 3	SOC350	Policy Brief and Report Writing	3	Specialization	**6 (Spring)**	SOC324	Applied Research for Social Challenges	3	Specialization
	PSG315	International Political Economy	3	Concentration		SOC335	Social Network Analysis	3	Specialization
	SOC313	Sociology of the Family	3	Concentration		Elective	Student choice	3	Free Elective
	SOC304	Demography	3	Specialization		SOC334	Policy and Society	3	Concentration
	STAT316	Social Data Analysis II	3	Specialization		SOC318	Crime & Juvenile Delinquency	3	Concentration
7 (Fall) Year 4	Elective	Student choice	3	Major Elective	**8 (Spring)**	Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		Elective	Student choice	3	Major Elective
	SOC344	Policy and Society	3	Concentration		SOC403	Research Project	3	Specialization
	Elective	Student choice	3	Major Elective					
	SOC485	Integrated Capstone	3	Specialization					
9 (Fall) Year 5	SOC404	Internship	6	Internship					

Bachelor of Science in Applied Sociology and Social Data Analytics Model Study Plan (2025-2026 Cohort onwards)
Concentration 3: Quality of Life Analysis
For Students Admitted to the University for Fall and Spring Semester
Total Degree Credit hours: 120

Semester	Course Code	Course Title	CH	Course type	Semester	Course Code	Course Title	CH	Course type
1 (Fall) Year 1	GEAE101	Academic English for Humanities and STEM	3	Gen. Ed. Theme 2: Academic Language Proficiency	**2 (Spring)**	SOC101	Introduction to Sociology	3	Specialization
	GEEM110	Contemporary Emirati Studies	3	Gen. Ed. Theme 1: UAE National Identity		STAT101	Statistics in the Modern World	3	Support course
	GEIT113	Introduction to Artificial Intelligence	3	Gen. Ed. Theme 3: Innovation		SOC103	Analysis of Contemporary Social Problems	3	Specialization
	GEIE222	Fundamentals of Innovation and Entrepreneurship	3	Gen. Ed. Theme 4: Entrepreneurship		Elective	Student choice	3	Gen. Ed. Theme 6 or 7 or 8 or 9 or 10 or 11
	GESU121	Sustainability	1	Gen. Ed. Theme 5: Sustainability		Elective	Student choice	3	Gen. Ed. Theme 6 or 7 or 8 or 9 or 10 or 11
3 (Fall) Year 2	HSSR101	Fundamentals of Humanities and Social Sciences	3	College Requirement	**4 (Spring)**	STAT216	Social Data Analysis I	3	Specialization
	HSSR103	People, Places, and Society	3	College Requirement		SOC328	Applied Qualitative Methods	3	Specialization
	SOC100	Information and Data Literacy	3	Specialization		SOC327	Survey Research and Questionnaire Design	3	Specialization
	SOC280	Social Theory	3	Specialization		SOC203	Ethics in Applied Sociology	3	Specialization
	SOC290	Social Research Methods	3	Concentration		SOC301	Sociology of Sustainable Development & Globalization	3	Concentration
5 (Fall) Year 3	SOC350	Policy Brief and Report Writing	3	Specialization	**6 (Spring)**	SOC324	Applied Research for Social Challenges	3	Specialization
	SOC309	Sociology of Work & Organizations	3	Concentration		SOC335	Social Network Analysis	3	Specialization
	SOC306	Environmental Sociology	3	Concentration		Elective	Student choice	3	Free Elective
	SOC304	Demography	3	Specialization		SOC339	Medical Sociology and Health	3	Concentration
	STAT316	Social Data Analysis II	3	Specialization		PHCM309	Population Health	3	Concentration
7 (Fall) Year 4	Elective	Student choice	3	Major Elective	**8 (Spring)**	Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		Elective	Student choice	3	Major Elective
	Elective	Student choice	3	Major Elective		SOC403	Research Project	3	Specialization
	SOC485	Integrated Capstone	3	Specialization					
	SOC336	Quality of Life and Well-being Analysis	3	Concentration					
9 (Fall) Year 5	SOC404	Internship	6	Internship					