

Center for Career Placement & Alumni
Graduate Placement Services (GPS)

JOB VACANCY FORM[®]

IMPORTANT: The information presented in this document can be shared only internally at UAE University!

Reference No.: JV591

Company Name: Visus Development and Training center



DEVELOPMENT & TRAINING CENTRE - JLT

Company Type: privet

Job Position/Title:	Marketing & Graphic	Academic Major:	Business & Economics
Salary Range:	14,000 AED	Years of Experience:	Fresh Graduate
Job Location:	Dubai	Job Type:	Full-time
Nationality:	Only UAE Nationals	Gender:	Both
Job Description:	- It is essential for marketing designers to know a variety of computer software programs. The computer software programs include Adobe Illustrator, Adobe Photoshop and Microsoft PowerPoint. Marketing designers must also be able to work closely with clients to develop marketing strategies that fit both their artistic sensibilities, but the clients' goals as well. - Liaising with clients to determine their requirements and budget - Designing client proposals from typesetting (taking a word document, designing it in Quark etc.) through to design, print and production - Working with clients, briefing and advising them with regard to proposal style, format, print production and timescales - Developing concepts, graphics and layouts for product illustrations, company logos, and internet website - Determining size and arrangement of illustrative material and copy, and font style and size - Preparing rough drafts of material based on agreed brief - Reviewing final layouts and suggesting improvements if required - Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality. - Will develop marketing strategies, objectives and targets, as well as analyze the success of marketing campaigns and advertisements. He or she should have strong business knowledge and some customer service skills. The position also requires strong written, verbal and presentation capabilities, as well. - This position can be considered an entry-level or professional position depending on the company. A minimum of a degree in marketing, sales, business administration or a related field is required. Sales experience is also beneficial, though many companies are willing to provide training for the right individuals.		
Minimum Qualifications:	Bachelor Degree.		
No. of Positions Required:	1		
Job Close Date:	Open until Filled		

To Apply, UAEU Graduates/Alumni should send their CVs to:

shirin_alnimiyy@yahoo.com

