

Center For Career Placement & Alumni
Annual Report
For Academic Year 2014/2015

Table of Contents

Highlights of 2014/2015	3
Student Achievements	3
Department Achievements	4
Goal (1) Prepare graduates to be pioneer and leaders in there are of specialization	5
Enhancement of Undergraduate Placement	6
Internships and Student Experiences.....	10
Career Preparation Programs	12
Goal (4) Promote the University's role in the transfer of knowledge and skills to serve the society.....	14
Alumni	14
MOUs.....	15

Highlights of 2014/2015

Student Achievements

September 2014

Akoun Business Idea Competition awards

- Student Meead Al Rashidi won first place for the annual Akoun Business Idea Competition
- Student Khalid Murad won third place for the annual Akoun Business Idea Competition

Two highly talented UAEU students won the first and Third places for the annual Akoun Business Idea Competition.

The Akoun Business Idea Competition awards student participants from UAE colleges and universities from each Emirate for their innovative ideas and challenging business plans. This year, Meead Al Rashidi, won the first prize of AED 25,000. And Khalid Murad, Mass Communication, won second prize (AED 10,000).



Akoun is an entrepreneurship awareness campaign designed to inspire and empower the youth of the UAE to enter the private sector by setting up their own small/medium businesses

The competition is an initiative of the Abu Dhabi Council for Economic Development (ADCED) that is supported by the Abu Dhabi Chamber of Commerce.

September 2014

The UAE Young Ambassador Program

- The table below shows the 5 successful UAEU candidates who have been travelling to Dubai and Abu Dhabi twice a week to attend the language courses and will be traveling to Korea and China by the end of June as a part of UAE Young Ambassador Program of Crown Prince Court.

No.	Name	ID	Major	Location
1	Amira Mohammad Al Madani	201200851	Tourism	China
2	Abdulaziz Ahmed Alshehhi	201111281	Political Science	China
3	Al Sghaira Khamis Juma Al Kaab	200935468	Architecture engineering	South Korea
4	Amna Al Shaiba Al Muhairi	201110276	Tourism Studies Minor: Korean language	South Korea
5	Mariam Juma Musabbeh Alkaabi	201305809	Engineering	South Korea

Department Achievements

February 2015

Career Ambassador Program

Career Ambassador is a new program which was launched in order to provide leadership opportunities to students who are enthusiastic and outgoing to support and promote the career planning services. Career Ambassadors participate in raising the students' awareness of the importance of career counselling services and in organizing and marketing career events. The careers planning services offered **12 career ambassadors** the opportunity to participate, other **40 students showed interest** who will be contacted for future events and opportunities.

April 2015

Kuder – Career Advisor Training (CAT)

In collaboration with Abu Dhabi Education Council (ADEC), the course Certified Career Advisor from Kuder was offered to the center's Career Counsellors. The course purpose is to equip individuals with the basic and essential skills and knowledge needed to work with students in career exploration, career decision making, job seeking, and job placement. The course consisted of ten core competencies of Career Advising by the International Association of Career Advisors (IACA). It is a ten days program, five days were offered on April 2015, the rest will be continued on October of the same year, and a summer project which will include the implementation of the program.

May 2015

MOU with Abu Dhabi Airports

Through several meetings with company officials, the CCPA Center established a strong partnership with Abu Dhabi Airports, which set the ground for an MOU signing between the Chief Executive Officer of Abu Dhabi Airports, and Vice Chancellor of the UAEU.

The Memorandum of Understanding (MOU) was signed on 14th May 2015, to cooperation between the will work together to enhance the skill set of the national labor, through collaboration with Center for Career Placement & Alumni to provide: suitable Internship & various employment opportunities for students and graduates.



The MOU signing Ceremony at the Vice Chancellor's Office

Free Microsoft Office 365

In cooperation with Information Technology Sector, the Free Microsoft Office 365 was launched to all alumni as new service. It has many features such as:

- Download the latest office 365 versions that include Word, Excel, PowerPoint, Outlook, and OneNote.
- 1TB of OneDrive storage.
- Install Office on up to 5 PCs or Macs and on other mobile devices, including Android, iPad®, and Windows tablets.

Goal (1) Prepare graduates to be pioneer and leaders in there are of specialization.

Enhancement of Undergraduate Placement

1- The Job Navigator

The “Job Navigator” Online-posting tool has been established in May 2011, in an effort to make recruiting from UAEU as easy and efficient as possible, solidify partnerships with public and private organizations, provide students and alumni with the needed placement services and support the Emritization efforts of the UAE.

JOB NAVIGATOR

Locating Your Career Path

Throughout “Job Navigator”, the new job posting tool has significantly increased job placement opportunities for UAE University graduates and has helped them in finding career opportunities related to their personal and professional objectives. Furthermore, the new job posting tool has provided graduates with easy access to hiring organizations of the UAE.

Since June 2014, the Job Navigator offered **1,246** vacancies for UAEU graduates at **81** partner organizations that advertised jobs on the JN through the Center for Career Placement & Alumni. Of those 81, 45 are government organizations (55%), 21 are semi-government (26%), 16 are private companies (19%).

Most of the advertised jobs were in the Emirate of Abu Dhabi (69%), Dubai (22%), Al Ain (5%), and (4%) in the other Emirates of the UAE.

Top CCPA Partners Advertising jobs through the Job Navigator Page - AY 14/15

Company Name	# of Vacancies
National Electronic Security Authority (NESA)	115
Etihad Airways	210
Emirates Global Aluminium	70
Morgan McKinley Recruitment	70
Kawader Recruitment	66
Central Bank of the UAE	58
Dubai Municipality	54
Emirates Global Aluminium EGA (Dubal – Emal)	50
Emirates Advanced Research & Technology Holding	40

2- On-Campus Graduate Placement Events

2-1 Organizing On-Campus Interview by UAE Ministry of Defence

Following the request of Ministry of Defence, the CCPA Center arranged on-campus interviews for students from Political Science, Governance & Public Policy (MGPP) Statistics, Economics, Philosophy, Leadership & Society, Law and HR on September 2014 at F3 Building Campus.

United Arab Emirates
Ministry of Defence



الإمارات العربية المتحدة
وزارة الدفاع

2-2 Organizing On-Campus Interview by National Electronic Security Authority (NESA)

On March 10, 11, 12, 2015, the CCPA Center organized an on-campus Interview by National Electronic Security Authority (NESA) for UAEU and graduates at Crescent building (UAEU Campus). 1,000 graduates who also had the chance to submit their CVs to the NESA.



الهيئة الوطنية للأمن الإلكتروني
NATIONAL ELECTRONIC SECURITY AUTHORITY
UNITED ARAB EMIRATES الإمارات العربية المتحدة

The National Electronic Security Authority (NESA) is a recently established UAE federal authority establishing cyber security strategies, policies, and standards for the nation's continued development. Cyber security requires constant vigilance and creative solutions that evolve in-line with an ever-changing and dynamic cyberspace landscape.

NESA officials visited the University and presented their career opportunities in Al Ain Office to UAEU graduates from IT majors, Business majors, Political Science, Mass Communication. Graduates were delighted to know about the opportunities at NESA and apply to the job opportunities available at the organization.

2-3 Participating and supporting the Collage of IT at The IT Industry Day under Absher Initiative

Center for career placement & Alumni in cooperation with The College of Information Technology (CIT) organized the IT Industry Day Event Through which different entities and authorities participated to exhibit their organizations to the university and in particular the IT students and present to them the internship, sponsorship, and career opportunities available. The aim of this event is to raise students' awareness about IT and its crucial role in the development of the knowledge economy in UAE. In the event venue, 900 Emirati students and alumni were participated, The CCPA was represented at the event by having a booth where students were informed about the latest jobs available on the Job Navigator Page. In addition, the CCPA staff demonstrated to visiting students on how to visit and log in to the Job Navigator Page and distributed handouts. This event falls under the initiative campaign «ABSHER» (UAE national talents in the private sector's marketplace).



2-4 Participating at Colleges Day Event

The CCPA Center participate open day for the guidance of high school students on Wednesday 18/2/2015, at the Grand Hall of the University's Crescent Building, in the presence of representatives of the various academic colleges and administrative units.

This event aims to guide students towards the academic programs offered by the colleges of the University, and help them choose the scientific disciplines after graduation from school, especially the future disciplines that are consistent with the national priorities and meet the needs of the labor market in the country in the coming years.



The CCPA was represented at the event by having a stand where students were informed Services about The Career Counseling, Internships, Job Opportunities (Job Navigator Page).

3- Participation in the UAE Careers, Training and Educational Exhibitions

The CCPA team participated in the various Careers, Training and Educational Exhibitions that were held in the different Emirates of the UAE during the AY 14-15 including:

NO	Exhibition	Date	Location
1	NAJAH 2014 Exhibition	28 - 31 October, 2014	Abu Dhabi Convention Center
2	TAWDHEEF	2 –4 February, 2015	Abu Dhabi Convention Center
3	Al Ain Edu. & Career Fair	20 - 22 APRIL 2015	Al Ain Convention Center
4	UAE Careers 2015	28 - 30 APRIL 2015	Dubai Intl. Convention & Exhibition Centre

UAEU students and alumni were invited to attend those exhibitions and colleges arranged for their students' attendance. The CCPA team met HR officials of organizations participating in the exhibitions, arranged internship placements, and job opportunities for UAEU students and graduates. Furthermore, the different CCPA



Internships and Student Experiences

1- Internship at UAEU – AY 2014/15

During the academic year 2014/15, the CCPA supported the colleges in placing 1,276 students in internships by providing different services including the ① WIL Online System.

Number of Internship Students 2014/2015			
College	Fall	Spring	Total
College of Engineering	161	117	278
College of Information Technology	23	21	44
College of Food & Agriculture	107	25	132
College of Humanities and Social Sciences	148	181	329
College of Science	60	64	124
College of Law	17	21	38
College of Business and Economic	164	167	331
Total	680	596	1276

2- International Internship Opportunities for UAEU Students

The UAE Young Ambassador Program – South Korea, China and Germany

To emphasize the growing importance of the strategic partnership between the United Arab Emirates and China, South Korea and Germany, the Crown Prince Court of His Highness Sheikh Mohamed Bin Zayed Al Nahyan (CPC) launched the “UAE Young Ambassador Program”.



The program's objective is to equip, develop and prepare young Emiratis to take on prominent future roles in core sectors, lead key partnerships and strengthen engagement between the UAE and China/South Korea/Germany. It is sponsored by the Crown Prince Court and jointly administered by CPC and the Ministry of Foreign Affairs.

The CCPA coordinated the participation of UAEU students in the program. The program will take place in South Korea, China and Germany over a three-week period in summer 2015 (starting end of June 2015) and will comprise the following four main activities:

- Intensive language training
- Full-immersion experience of culture and values, including visits to significant cultural and heritage sites

- Study tour of government entities and institutions
- Visits to key industrial sectors (e.g., nuclear, defense, etc.)

The program is highly-selective; successful candidates will not only display academic excellence but also maturity, leadership, motivation and a strong interest in the UAE with South Korea, China and Germany partnership.

Prior to traveling, successful students have to attend a language course (Chinese or Korean or Germany) at Zayed University starting mid-February 2015 and will continue after their return from China/South Korea/Germany. The Confucius Institute (Chinese language) and the King Sejong Institute (Korean Language) will issue certificates of competence for participating students upon completion of the language course.

The Center worked closely with the Crown Prince Court to coordinate UAEU students' nominations, interviews and assessments. The table below shows the 5 successful UAEU candidates who have been travelling to Dubai and Abu Dhabi twice a week to attend the language courses and will be traveling to Korea and China by the end of June.

No.	Name	ID	Major	Location
1	Amira Mohammad Al Madani	201200851	Tourism	China
2	Abdulaziz Ahmed Alshehhi	201111281	Political Science	China
3	Al Sghaira Khamis Juma Al Kaab	200935468	Architecture engineering	South Korea
4	Amna Al Shaiba Al Muhairi	201110276	Tourism Studies Minor: Korean language	South Korea
5	Mariam Juma Musabbbeh Alkaabi	201305809	Engineering	South Korea

3- Students' site visit

The students from architecture Engineering attended a range of site visits to learn more about the architecture engineering industry and experience real life on construction sites (Louvre Museum).

Students were first given a tour of the Louvre Museum development by Construction Manager. Students were given a glimpse of a genuine engineering environment and were able to ask a range of questions as well as learn about the entire development process.



Career Preparation Programs

Career Planning Services (CAP)

Throughout this Academic Year, the Center offered valuable career planning services aiming at assisting UAEU students in setting goals and taking appropriate decisions related to their desired careers; in addition to, equipping them with the needed employability skills to prepare them for the world of work. The total number of the various programs including Group Career Counseling Sessions, Career Workshops, Career Outreach Programs, and Career Assessment Sessions is **56** attracting **2,050** attendees.

1) Individual Career Counseling Sessions and Consultations

The Center's 2 Career Counselors offered **211** individual "one-to-one" sessions and consultations that helped UAEU male and female students in creating their own career plans and in developing a greater sense of self-awareness relevant to their career development process.

2) Group Career Counseling Sessions

The Group Career Counseling sessions are designed to provide students with the needed support in issues related to career exploration and career development through selecting the appropriate academic major. These sessions help students in choosing the major that best suit their personality type, work attitudes, interests and career choices.

3) Career Workshops and Outreach Programs:

Throughout this academic year, the CAP services offered a wide range of interactive workshops and outreach programs to equip students with the needed employability skills and prepare them for the world of work. Major offered programs included:

How to Select Your Academic Major	How to Get People to Say "Yes" at Work
Effective Cover Letter & Resume Writing	How to Shine at Work
Steps to Interview Success	Business Etiquette

These workshops were offered by the Center's Career Counselors as well as external presenters covering a variety of career-related topics.

4) Career Assessment

Career Assessment tools are used to assist students in gaining a better understanding of their interests, values, skills and work attitudes and to help career counselors in supporting students in making the right decisions about their careers. The Center will be looking for buying a new career assessment tool to provide better services to UAEU students.

5) Community Services

As part of community services, the CCPA participated in open day for vocational counselors from secondary schools on Sunday 15th March, 2015. It was held on campus and attended by counselors, college professors and public education counselors. Introduce them about our services to assist UAEU students in setting goals and taking appropriate decisions related to their desired careers; in addition to, equipping them with the needed employability skills to prepare them for the world of work. This communication enhances enrolment at UAEU and contributes to meeting the needs of the labor market.

Goal (4) Promote the University's role in the transfer of knowledge and skills to serve the society

Alumni

Connections with Alumni are an important component of the University's community engagement activities. The alumni body has now grown to more than 58,000, many of whom occupy key positions in governmental and non-governmental organizations across the country and beyond. Knowing that many of the Alumni are giving back and sharing their successful stories and achievements to the fresh and current students as more than 250 attended those activities. The a new portal for the alumni to keep in touch with the university by updating their profiles on the alumni website, more than 2400 alumni can check each other and communicate.

Being UAEU, alumni allow you to benefit the following services:

- Lifetime email account
- Alumni ID Card
- Access to the E-library
- Access to on-campus library services
- Access to on-campus sport facilities
- Discounts and offers provided from a variety of stores around the UAE
- Invitation to different events, activities and conference
- Job opportunities at public and private employer partners
- Free Microsoft Office 365.

Alumni Activities

The Center for Career Placement & Alumni have variety of activities this year ranging between the dissemination of knowledge program, Dr. Salem Al Salem HR expert and (UAEU Alumni) was invited to share his achievements and success stories within the dissemination of knowledge program. This year, a new free service was launched for the alumni "Microsoft Office 365 "to join the alumni free basket services.

Moreover, more than 50 Alumni were attended the CCPA organizing lectures and workshops for Alumni to prepare them for the job market. This workshop provide Alumni the knowledge what they need to enter the job market during 2nd semester in academic year 2014/2015.

MOUs

MOU with Abu Dhabi Airports

Through several meetings with company officials, the CCPA Center established a strong partnership with Abu Dhabi Airports, which set the ground for an MOU signing between the Chief Executive Officer of Abu Dhabi Airports, and Vice Chancellor of the UAEU.

The Memorandum of Understanding (MOU) was signed on 14th May 2015, to cooperation between the will work together to enhance the skill set of the national labor, through collaboration with Center for Career Placement & Alumni to provide: suitable Internship opportunities for students, various employment opportunities for graduates, and substantial.



The MOU signing Ceremony at the Vice Chancellor's Office