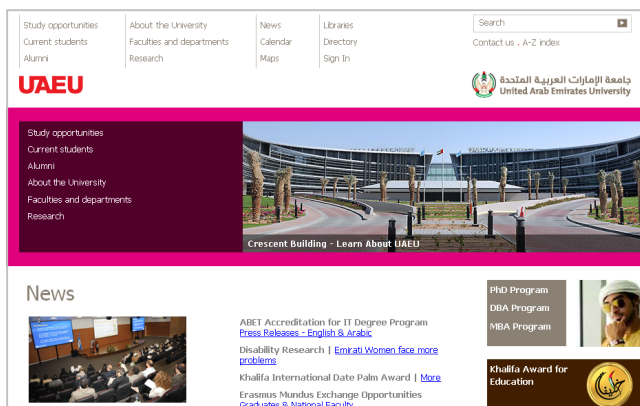


The Web, Education and UAEU development

University website @ UAE



enabling employees all around UAEU to edit unit sites

2009-10: Web communications redesigned & restructured following new [brand identity guidelines](#)

2011-12: UAEU will implement a new Web Content Management System with features such as:

- Arabic & English webpage editing for all - no html skills needed
- New Enterprise Intranet - for internal communications
- Online Media library for sharing across UAEU
- eForms, eSurveys and ePolls - on your sites
- More webpages for mobile devices - browse & go!

Cables, tweets and trends

Undersea and overland digital cable networks laid down in the late 90's and early 2000s enable hundreds of millions of people, on the right side of the [digital divide](#), to use web sites in their everyday lives now. People buy books, write books, keep in touch with friends, tweet, and search for study programs. Internet savvy companies spend millions of dirhams on making their sites just right.

Education and mobile access

Universities & schools are following this wave. Education makes use of more and more web technologies for communication, teaching, learning and research. Of course, the UAEU is no exception to this trend - a trend that is set to continue, with moves to mobile computing on our smart phones, tablet computers and other internet connected devices. The trend will almost certainly increase at an exponential rate for the foreseeable future. The internet in education is not going away, it is diversifying & growing bigger.

UAEU – What's done? What's next?

Between 2007 and 2012, the UAEU worked hard to improve its major websites, including the central UAEU site. The timeline below shows what's been done in recent years, and what's coming really soon.

2007: [myUAEU Enterprise Portal](#) launched, with 100 logins a day in April 2007. We now have up to 15,000 per day

2008: Web Content Management System launched,

UAEU websites – 2 external benchmarks

The [UAEU website](#) was the most visited educational site in the UAE in 2009-11 according to [Alexa](#), a leading internet traffic monitoring company.

The UAEU is also the number one university site in the UAE according to [Webometrics](#), and has been for 3 years running.

Contribute

We are always looking to improve web pages, content and services. As such we welcome Comments & Suggestions from the UAEU Community. Email your comments to: wpu@uaeu.ac.ae. Thanks to the whole community for your ideas, and your clicks!

Author : Paul Kelly

FactBox (2009-2011)

- ♦ **UAEU Homepage**
3m+ hits per year
- ♦ **All UAEU sites**
6m+ hits per year
- ♦ **my.UAEU portal**
10-15,000 logins per day
Peak at over 30,000