



UAEU SMS Services

“ Keeping our UAEU Community alerted! ”

UAEU SMS Services is a new Service introduced recently to the UAEU Faculties and Departments. It is based on a gateway application that is providing personalized SMS Services. The new SMS application has several great features. Firstly, messages will be sent using “UAEU” as our sender identity. In other words, this means whenever we send a message via our SMS gateway application the receiver will see it from ‘UAEU’, this technique applies to both Etisalat and DU subscribers. This sender ID (UAEU) has been registered to be used only for UAEU.



How To Send SMS messages at UAEU

The application is very sophisticated and provides various options and interfaces to send out SMSs. The message can be sent in both Arabic and English. And below is a brief description of each of these features.

Web Interface

Users have the ability to send and receive SMS with their contacts with a web-based solution, which is called “EasiWorkgroup” where each individual user can manage his contacts. EasiWorkgroup is a desktop messaging solution, which is meant for lower volume, and more personalized messaging. Customer Service Officers and relationship managers can use this way to correspond with their clients for individual or group messaging.

The users can simply logon to (<http://mysms.uaeu.ac.ae>) and start sending messages directly from the web interface. The web interface also provides detailed information on SMSs so that senders can keep track of their usage. Access to the system can be requested by filling in the service request form available at the UITS web site.

Send SMS's via Outlook & Excel Plugin

EasiWorkgroup plugins allows the users to directly send SMS from Outlook and Excel, it's very easy to configure and use. The user is just required to install a small plugin application on their PC to enable this feature. Currently office 2007 and 2010 are supported.

Exchange Connector

EasiExchange Connector is an instant SMS solution for a workgroup of users. It is a windows service, which integrated with Microsoft Exchange Server that allows users to convert email to SMS format. It is commonly used to:

- Send meeting alerts
- Broadcast promotional information to clients
- Convert system generated emails to administrators mobile
- Send quick messages

SmartCast

EasiSmartCast is an integration tool to facilitate automated batch reminders and broadcasts. Activities like Appointment reminders and Payment reminders can leverage this integration module to schedule broadcast tasks.

It basically provides the facility to integrate with databases for sending out SMSs. It supports both Microsoft SQL & Oracle databases.

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