

Top Trends at GITEX 2012

GITEX is the unrivalled destination of the ICT sector in the region. This year, GITEX attracted about 3,500 companies from 77 countries around the world, about 1,000 launches, and over 130,000 industry professionals. There were 12 dedicated technology sectors that showcased their latest technologies and innovations. Here is a quick overview of the top trends at the exhibition.

Cloud Computing

Cloud computing is the buzz word in the ICT sector at the moment and it featured heavily at GITEX. Cloud computing is the technology that delivers computing resources - both hardware and software - as services over the internet like software, storage and security. One of the highlights at GITEX this was Cloud Confex, the largest integrated Cloud Exhibition and Conference in the region.

IT Security

Online threats and attacks have risen dramatically recently, and so has the innovations in the field of IT security to counteract the risks. GITEX 2012 showcased the latest techniques and tools in IT security infrastructure solutions. For example, Symantec conducted many seminars that examined the ever evolving threats and introduced some ways to mitigate them.

Smartphone Drive

Once again the revolution in telecommunications sector underscores the importance of the smartphone, and GITEX 2012 was the battle ground for competing companies. In their bid to win a share of the growing market, companies used the GITEX platform to launch new products. Intel, for instance, introduced a new smartphone and Lenovo is in the process of developing its own.



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